

We find and remove the people barriers that hold businesses back.

Organizations rarely fail at measuring. They fail at acting on what they measured. After a decade of engagement tools the pattern is consistent: data arrives, dashboards fill up, and managers still don't know what to do differently on Monday. Happyforce — a real-time listening platform combined with human advisors and a network of 100+ certified professionals — is built around what happens after measurement.

Three levels of indicators, one connected story

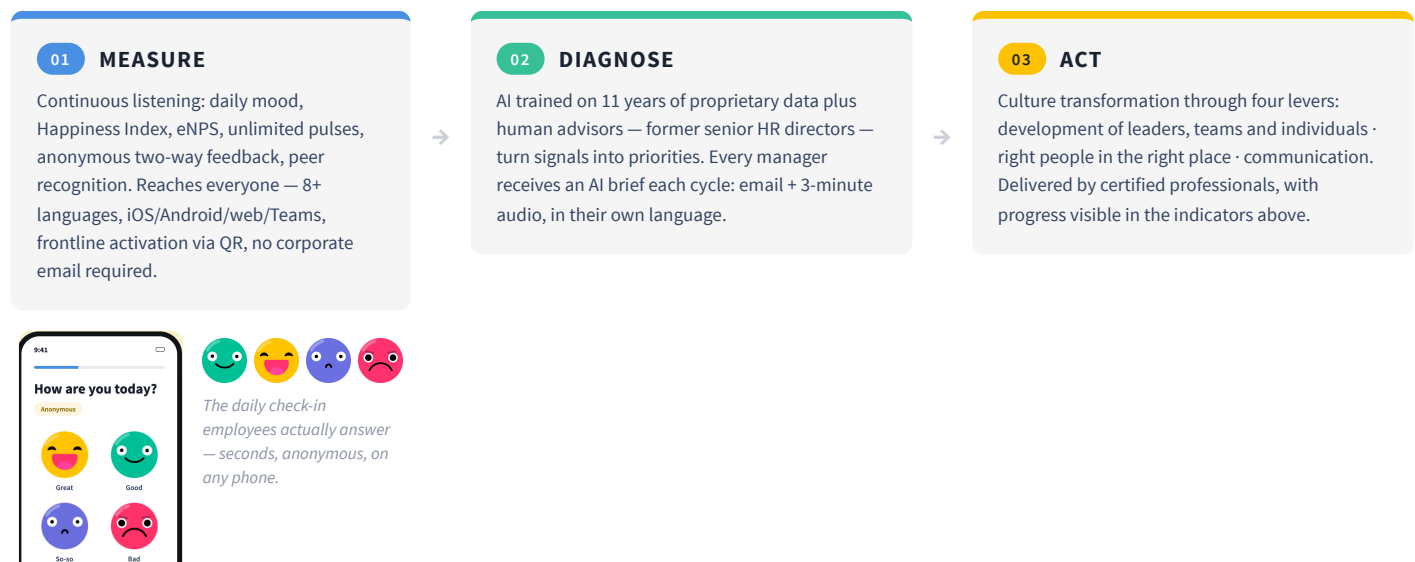


Every engagement starts from the numbers the business already cares about, and builds the chain down to what we measure continuously.

"You pay 100% of payroll for X% of capacity."

Most tools live only at the bottom level. Happyforce connects all three — so culture work can be defended in business terms, always monetized with the client's own numbers.

How it works



Results



Anonymized at clients' request. Six full case summaries available in the companion document.

Trust by design

Team-level analytics only — anonymity by design · Minimum group size of 5 · EU hosting · GDPR · ISO 27001 · Peer-reviewed published research

Consulting you can measure.

You know your interventions work. Proving it is another story. Annual surveys are too slow, and by the time the effect shows, the engagement is over. The result: wellbeing and culture work gets bought as an act of faith — and cut first when budgets tighten.

What Happyforce adds to your practice

Evidence

Continuous measurement before, during and after your interventions. Your work becomes visible in the data — in real time, not in next year's survey.

A business language

The three-level indicator chain connects your work to turnover risk, workforce potential and, ultimately, your client's own business numbers. A CFO-ready case for the work you already do.

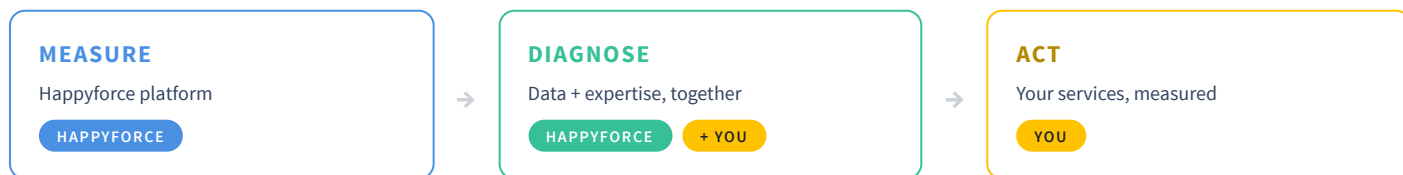
A role in the whole cycle

Partners work at two stages: in diagnosis — reading the data with the client, shaping priorities — and in action, delivering the levers. Not a subcontractor at the end of the chain; in the room where the plan is made.

You stay the trusted advisor

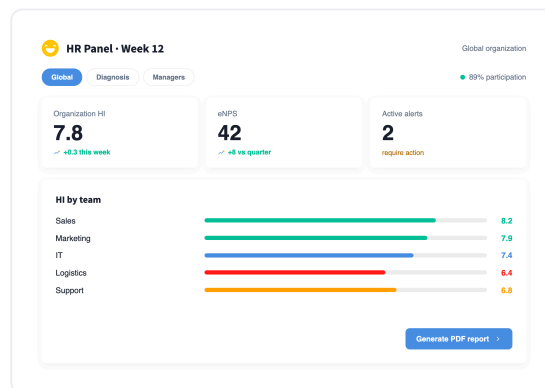
Happyforce is the measurement and accountability infrastructure. The client relationship, the delivery and the services revenue are yours.

Where you sit in the cycle



How we work with partners

Our diagnosis and action layers are already delivered with a network of 100+ certified independent professionals. Advisors introduce Happyforce into their client work, deliver and bill their own services on top, and share in the platform relationship. If you've seen how consultancies build practices around enterprise software — same logic, without the enterprise overhead. Certification, shared methodology, 11 years of cross-sector data, and a community of practitioners comparing notes across countries and industries.



The shared surface: team-level indicators the client, the advisor and Happyforce read together.

The evidence behind the model

288

Organizations measured since 2014

82,901

Employees reached · 79% activated

41%

Median sustained participation (top quartile > 56%)

Peer-reviewed

Research on Happyforce data, openly published dataset (Berengueres, Duran & Castro, 2017 — IEEE/ACM ASONAM)

Full methodology, scientific foundations and limitations in the companion document: *The Happyforce Measurement Model*.

Let's talk.

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Smile, you're at work.